

# PHILIPPINES

## CYBERSECURITY SOLUTIONS BUSINESS BRIEFING

SPONSORED BY THE U.S. TRADE AND DEVELOPMENT AGENCY



October 9, 2018 | Washington, DC

### OPPORTUNITY TO MEET WITH DECISION-MAKERS FROM THE PHILIPPINES' CYBERSECURITY SECTOR

On a visit to the United States, a group of leaders from the Philippines will learn about state-of-the-art U.S. technologies and services, as well as policies and regulations that can strengthen cybersecurity infrastructure and resilience of public sector entities in the Philippines. The visit occurs as the country prepares to implement the multi-phased Philippines National Cyber Intelligence Platform Project, with the goal of familiarizing decision-makers with U.S. solutions and industry best practices for cybersecurity.

As part of the visit, USTDA will host a half-day **Business Briefing** on **Tuesday, October 9, 2018** from **9:00 am to 1:00 pm** in Washington, D.C. One-on-one meetings with the delegates will be available. Registration is required. To save your seat, click the link below.

#### TOPICS OF DISCUSSION WILL FEATURE

- An overview of project opportunities
- Stakeholder engagement and market opportunities
- Project development and procurement opportunities for cybersecurity solutions

#### ATTEND THE BUSINESS BRIEFING TO

- Learn about upcoming project opportunities
- Understand the cybersecurity objectives of the Philippines
- Meet one-on-one with key decision-makers
- Form new business partnerships

**CLICK HERE TO REGISTER FOR  
THE BUSINESS BRIEFING**

#### DELEGATES REPRESENT

- |  |   |
|--|---|
| ■ Department of Information and Communications Technology (DICT) | ■ Department of Energy (DOE)  |
| ■ Philippine Senate  | ■ Department of Budget and Management (DBM)                           |
| ■ National Security Council (NSC)                                | ■ Department of Finance (DOF)   |
| ■ Department of Foreign Affairs (DFA)                            | ■ Bangko Sentral ng Pilipinas (BSP) / Central Bank of the Philippines |
| ■ Presidential Communications Operations Office (PCOO)           | ■ Office of the President   |
| ■ Presidential Management Staff (PMS)                            |   |

**Sponsorship opportunities are available for companies interested in increased visibility.**

#### BACKGROUND

In the 2017 Global Cybersecurity Index, the Philippines ranked 37th among 193 member states. The Index is a key international measure of cybersecurity commitment and readiness compiled by the International Telecommunications Union. With the rise of e-commerce and growing integration of ICT and connectivity of critical infrastructure, the number of cybersecurity threats and data breaches has increased each year in the Philippines. Unsecured databases and the exposure of sensitive data remain the largest security risks for the country. The Philippine Government is working to develop and strengthen cybersecurity infrastructure and capabilities. As a global leader in the development and deployment of cybersecurity technologies, the U.S. private sector is poised to help fortify the network infrastructure in the Philippines.

Attendance at this event is limited to U.S. individuals, U.S. firms, or U.S. consultants as defined in USTDA's Nationality, Source and Origin Requirements, available on USTDA's website at [www.ustda.gov](http://www.ustda.gov).

**Contact Information:** BCIU is organizing this Business Briefing on behalf of the U.S. Trade and Development Agency (USTDA). For more information on participating, please contact Lauren Krauth ([lkrauth@bciu.org](mailto:lkrauth@bciu.org)) at 212.490.0460 or Spencer Cresswell ([scresswell@bciu.org](mailto:scresswell@bciu.org)) at 202.595.2668